



PROJECT IDEA

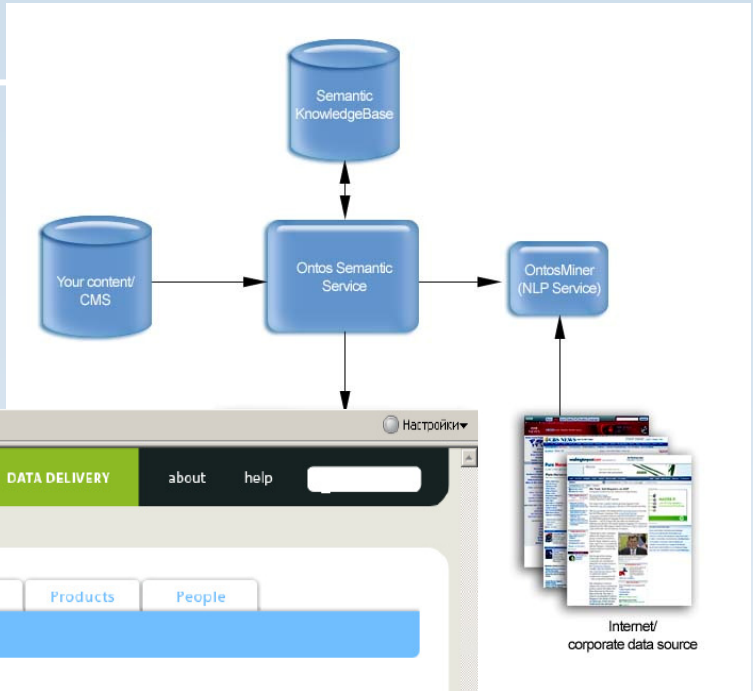
- **Topic:**
Object management and associated service and data discovery architectures, with integration in generic business environments, Object-centric or location-centric applications
ICT-2009.4.3: Intelligent information management
a) Capturing tractable information (ICT call 5)
- **Type of Project:**
STREP
- **Project objectives:**
Development of an ontology based system for dealing with very large amounts of temporally structured data.
Applications in production and media industries for quality control and assurance, technology and trend monitoring





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Example



Monitoring insurance market

DATA DELIVERY about help

search Insurers Companies Regions Products People

Search for an insurance company:

Search

Renaissance Insurance

Categories	Management	Links	Overview
Regions of activity	Boris Yordan	Boris Yordan is launching -Renaissance Direct- RBC Daily, 27.08.2008	Boris A. Yordan Country: Russia Birth year: 1966 Education: SUNY (New York)
Management	Sirma Gotovats	Yesterday Boris Yordan, the president of Sputnik and Renaissance Insurance groups, announced the start of the direct sales project since Sept. 1 all over Russia. More >>	Career GPA Capital, Vice President Credit Suisse First Boston, CEO Renaissance Capital, President Sputnik Group, President OAO 'NK SIDANKO', President Renaissance Insurance, President
Statements & Opinions	Dmitry Shishkov	'A secret C.I.A. agent' Boris Yordan is leaving RTV Viperson.ru, 16.02.2003	
Products & Services	Natalia Karpova	In 1996, MFK bank owned by Mr. Potanin and Renaissance owned by Yordan, formed the joint venture MFK-Renaissance. After the August crisis, MFK-Renaissance safely died. More >>	
Relations with Banks	Olga Osion	Boris Yordan felt a lack of money	
Clients	Elena Podbereskaya		
M & A	Aleksy Pechankin		
Shareholders	Natalia Komarova		
Investments	Tamara Potoyan		
Divisions	Alexander Usov		
Regulation bodies	Evgeny Shetvashin		



Internet/ corporate data source





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WANTED

- **Competences & Skills wanted**
Technical-System integration, User Scenarios/Business Case, Testing
- **Types of partners sought**
Customer from Insurance Industry from France or UK
Customer/partner working in the field of CRM from France or UK
“CRM Supplier or CRM Consultant/Integrator”
- **Work to be performed**
Prototyping, System Integration, User Case Scenarios writing, Dissemination, Testing
- **Next Steps**
 - Selecting potential partners until 19 December 2008
 - Kick-off meeting in Leipzig in January 2009 in order to finalize WP and partners





SKILLS OF THE PROPOSER (and partners)

- University Leipzig key skills (project coordinator) - Germany:
 - Experience in dealing with temporally structured text data
 - Knowledge in NLP processing
- Ontos key skills - Switzerland:
 - System integration
 - Dissemination and Exploitation
- AviComp ZAO key skills - Russia:
 - NLP and automatic extraction of entities and facts
 - Data Storage and UI design (web application)
- Daimler key skills - Germany:
 - User/Business Case requirements
 - System integration and testing





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